Business Management

Business Management is a general business subject for students interested in both university and work placement/VET pathways. It is particularly useful for students interested in becoming successful in the workplace, managing or owning a small business or seeking further study in this area. It particularly focuses on the goals, strategies, structures, technologies, environments, and the motivations and interests of people involved in the world of business.

Students are permitted to study both Business Management and Certificate II in Business (stand alone)

AIMS:
This course aims to provide students with knowledge and skills in;
• Marketing, operations, human resource and financial management
• Managing a small business
• Communication and interpersonal skills

COURSE STRUCTURE:
Units of study covered over the two year course include:
• Management Practices
• Marketing Management
• Operations Management
• Human Resource Management
• Financial Management
• Business Development

COURSE ACCREDITATION:
Successful completion of all four semesters contributes 4 points towards achieving the Queensland Certificate of Education.

CAREER OPPORTUNITIES:
Business Management provides an excellent foundation for students interested in small to medium enterprise, business management, human resource management, financial management, commerce, marketing and operations or corporate systems management.