Business Blackboard

Businesses entering the classroom to deliver industry focused lessons

A Beacon program which:

1. Brings the curriculum to life
2. Highlights the diversity of career paths on offer in the local community
3. Delivers real outcomes to businesses, schools & students through a collaborative and innovative approach

Benefits to Students
- Raised aspirations
- Increased employability skills
- Increased industry knowledge
- Higher commitment to education
- Increased motivation to achieve personal success
- Improved engagement & attendance
- Increased exposure to positive role models and mentors
- Increased knowledge of local employment opportunities

Benefits to Schools
- Increased relevance of the curriculum
- Staff with increased industry knowledge
- Increase in school profile and reputation
- Higher staff morale
- Increased network to draw on
- Professional development opportunities
- Staff with increased motivation and confidence to be innovative
- Reduction in behaviour management issues

Benefits to Businesses
- Increase in businesses profile and reputations
- Better understanding and perception of youth and schools
- Contribution to increasing the number of ‘work ready’ young people
- Staff with increased professional development, job satisfaction and motivation
- Low cost high return CSR opportunity
- Addresses employment shortages
- Showcases local employment opportunities